

## **Netaji Satabarshiki Mahavidyalaya** **Dept of Economics, Field survey report 2023-24**

The Economics Department of Netaji Satabarshiki Mahavidyalaya organized an educational tour with 29 students on March 5, 2024. The trip encouraged students to do basic research. They were taken to the Boi Para near College Square in Kolkata. It is Asia's second largest book market. Everyday a lot of people buy old and new books and thus different kinds of ideas and knowledge circulate everyday through these book vendors. A questionnaire was prepared, and various booksellers were asked questions to find out their socio-economic status. Through this research, we have gathered knowledge and got a picture about what kind of books students read more in today's society. Moreover, it has also been seen that what kind of book is relatively more profitable for the booksellers to sell.

The program was fruitfully organized with the cooperation of faculty members, IQAC, and TIC at Netaji Satabarshiki Mahavidyalaya. Students benefit because they have gathered research knowledge.

There are some pictures to enlighten us.





